



HEY THERE, I'M NOUREDDINE. AN END-TO-END DESIGNER WHO WANTS TO WORK WITH DECENT HUMANS.

SIMPLE ONLINE HEALTHCARE

HEAD OF DESIGN

NOV 20 — PRESENT

REMOTE

Leading visual, product, brand and internal design for three different brands across three countries. Working on high level roadmaps and shaping the design culture as well as being a hands on designer on web, mobile, print and brand work.

ECHO (NOW LLOYDS DIRECT)

LEAD PRODUCT DESIGNER (PATIENT FACING)

OCT 18 — OCT 19

LONDON, UK / REMOTE AU

Leading the design for the patient facing web and mobile app in a cross functional team. Working on specific features for the mobile app and designing the new web app from start to finish.

VERVE (FORMERLY STREETTEAM, NOW POLLEN)

SENIOR PRODUCT DESIGNER

JUN 17 — SEP 18

LONDON, UK

Leading design in a cross functional team of engineers, researchers and product owners working on specific features and projects from start to finish.

GENERAL ASSEMBLY

ASSOCIATE INSTRUCTOR (UXDI8 & UXDI9)

SEP 15 — FEB 16

SYDNEY, AU

Leading lectures, tutorials and workshops on visual design, branding, development, forms, mobile design, and industry tools.

NOUREDDINE MADE

END-TO-END DESIGNER (FREELANCE)

SEP 07 — PRESENT

WORLDWIDE

Working on a variety of unique projects, ranging from developing websites to creating brand identities to designing app experiences.